



CENTRE FOR EDUCATION ECONOMICS

CfEE's guiding privacy principles

The Centre for Education Economics ('CfEE') is committed to upholding your privacy and fully compliant with GDPR requirements. According to the GDPR, CfEE's purposes give it a legitimate interest in holding and processing data about interested parties in a way that they would reasonably expect.

The Centre for Education Economics (CfEE) is an independent and non-political think tank working to improve policy and practice in education through impartial economic research. It exists for the study of education reform – to undertake, gather, and communicate research to inform policymaking and practice at all levels of education. We do this by applying the disciplines of economic research and analysis to priority issues in education, and presenting the findings for discussion among stakeholders and the public.

We collect, process or use your personal data only in ways that are consistent with this purpose – to keep you informed of our publications, events, and media coverage of our work.

What data do we collect?

We collect personal data ('data') about you as is necessary to the fulfilment of our legitimate interest and purpose as defined in this privacy notice. When we add you as a subscriber to one or more of our lists, we will generally include your name, position and organisation name (if applicable), email address, telephone, and Twitter handle (if you have one). Further information on your engagement with our work, such as data on your email open and click-through frequency, event attendance, etc. may be gathered thereafter.

How do we collect data?

The data we process and use is obtained in different ways. It is most frequently shared with us by you via social media connection, event registration, or business card. We also collect such data as is available in the public domain on potentially interested parties. That data is stored only by consent, on the basis of such potentially interested parties having decided to opt in to receive such communications from us.

Whenever you give us data, you are consenting to its collection and use as explained at the time of collection and in this Policy.

Subsequent to such a connection, we will continue to use your data to keep you informed, by email, of our publications, events, and media coverage of our work. An option to unsubscribe is included at the foot of every communication you receive from us, so you are free to do so at any time. If you do not unsubscribe, and our emails are not opened by you, after a period of two years, you will be a final opportunity to opt in again, before your details will be permanently removed from our database.

Telephone numbers are used only for follow-up purposes when you have been sent a personalised invitation to write for us, or to speak at or attend an event.



How do we store and manage the data we collect?

In GDPR terms CfEE is the data controller. The data we collect and use on the terms set out in this privacy statement is held securely on Google Drive according to [Google's privacy policy](#). That data is [processed by MailChimp](#), according to the terms of its [privacy policy](#). We have a [Data Processing Agreement](#) with MailChimp permitting us lawfully to transfer EU personal data to the company's platform and it lawfully to receive and process the data we hold.

CfEE's use of personal data for any of the purposes disclosed in this Policy, or any other purposes disclosed in any separate communication, may involve it sharing that data with third party suppliers such as contractors, agents or professional advisers appointed by CfEE to assist it in the fulfilment of its purposes. This is only done with the agreement of the Board and under strict confidentiality agreement.

CfEE will never at any time sell, rent, lease or share personal data with third parties, without the subject's specific, positive and unambiguous consent.

Requests and enquiries

CfEE's Data Protection Officer is Chris Lenton.

Day-to-day data management is undertaken by Lara Garner, who may be reached on comms@cfee.org.uk You should use this email for any requests in connection with keeping your entry up to date, unsubscribing, or **exercise of Data Subject Rights**. The latter include:

1. Right to Access – to request a copy of the data we hold about you
2. Right to Rectification – to request the correction of any data held about you that is wrong
3. Right to Erasure – to request that all information held about you be erased from our systems
4. Right to Restrict Access – entailing that we may not do anything with your Data other than store it
5. Right to Object – in the case of receipt of direct marketing, to request that we not contact you for marketing purposes in this way
6. Right to Data Portability – to request that your data be transferred from one IT system to another in a safe, secure way which ensures confidentiality.

According to the terms of the GDPR, we are required by law to ensure that all such requests are fulfilled within one month of receipt.

Note that we do not collect, hold or process data on minors.



Photo and video disclaimer

Many of CfEE's events are private and run on the Chatham House Rule and its practices in respect of image capture reflect this.

In contrast, images may be captured during public events organised and/or hosted by CfEE using film photography, digital photography, video or other mediums. CfEE reserves the right to use images captured at such events in any brochures, booklets, videos, websites or other media and publicity material it produces.

CfEE informs all persons taking part in public event that they may be photographed, filmed, videoed or otherwise captured in image form.

Where it is possible and practical to do so, it will seek written consent to use the images captured. However, where this is not possible for practical reasons, in the absence of an explicit request not to use them, individuals attending an event are deemed to have given their consent by attending or remaining at the event.

Surveys

CfEE may from time to time invite you to participate in surveys. This may take the form of an online survey or use other communication channels. Anonymity of individual respondents and protection of personal details will be maintained except where you have expressly granted permission to the contrary. Information gathered through surveys will be researched and compiled on an aggregated basis and results may be published on our website or elsewhere. Such results will not identify you.

Security

CfEE places great importance on the security of all data associated with our members, customers, suppliers and other contacts. We have security measures in place to protect against loss, misuse or alteration of data under our control.

Unfortunately no transmission over the Internet can be guaranteed to be one hundred per cent secure. As a result, while we strive to protect your personal data, we cannot warrant the absolute security of any data you transmit to us. You are responsible for maintaining the security of your passwords and/or any account information in your control.